Entrepreneurship and Education in Tourism

Proceeding ATLAS ASIA
Inauguration Conference
Entrepreneurship and Education In Tourism

INTRODUCTION : Entrepreneurship and Education in Tourism. Heidi Dahles

PART I GENERAL ISSUES

1. The Role of Entrepreneurship in Tourism, Geoffrey Wall
2. Education in Tourism : Future Needs & Perspectives, Khodyat
3. Entrepreneurship for Tourism : Issues for Indonesia, I Gede Raka

PART II CURRICULA DEVELOPMENT

1. Lingking Enterpreneurship to Tourism Education, Acep Hidayat
2. Tourism : Science or Profession, Ina Djamhur and Ismayanti Istanto
3. Development of Cultural Tourism in Cambodia : The Contribution of the Universities, M. Callari Galli
4. The Importance of Interdisciplinary Curriculum in Tourism and Foreign Language Education, Larry Dwan Chong.
5. Reengineering Undergraduate Hospitality Management Curricula : A Global Comparative Research Approach, Evangelos Christou & Ioannis Karamanidis
6. Tourism Management Education in Greece : Public and Private Sector Perspective, Eleftheria Prinianaki-Tzorakoleftheraki

PART III PERSPECTIVES ON EDUCATION AND TOURISM

1. Providing Meaningful Experiences to the Tourist of the Knowledge Age, Frans Hardi Hartanto
2. Tourism Education in Indonesia : A Mechanism of Exclusion of the Informal Sector, Heidi Dahles
3. Education of Local Tourist Guides. A Case Study from Lombok, Indonesia, Karin Bras

PART IV LOCAL PARTICIPATION

1. Tourism Entrepreneurship in Southeast Asia, Michael Hitchcock
2. Education for Participation : The Villagers’ Perspective. A Chase Study from Ngada, Flores, Indonesia, Stroma Cole
3. Independent Travel and Local Entrepreneurship : The Case of Gili Air, Lombok, Indonesia, Gavan Cushnahan.

PART V ECOTOURISM
1. The Needs for Environmental Education in Developing Environmentally Friendly Tourism in Indonesia, Mukaryanti
2. Forest Ecotourism for Rural Area Development, Soetarso Priasukmana

CONCLUSIONS